



COACH'S ROLE

- Coach for the love of the game and the love of the athlete
- Put the welfare of your athletes above winning
- Accept and abide by the judgment of the officials and rules of the game as “mutual agreements” required to play within the spirit of the game
- Reward effort and behavior and not outcome
- Give dignity to mistakes made with full speed and attention
- Lead with character and by example
- Put the needs of the team ahead of any individual
- Constantly work to improve your knowledge and ability to teach the game and the athletes
- Be willing to confront incorrect behavior or less than an all-out effort
- Encourage multiple-sport participation
- Keep the game simple and fun
- Be willing to work with parents for the benefit of the individual athlete
- Develop a positive-demanding coaching style
- Provide a sports environment for all children that is free of drugs, tobacco and alcohol and will refrain from their use at all youth sports

* BY Bruce Brown (NAIA Champions of Character)